

Frantisek [Fero] Krivda

WORK EXPERIENCE

● MARCH 2018 - PRESENT / COLART
Senior Artworker
London, UK



Packaging artwork production for a leading art material manufacturing company with world known brands (Winsor&Newton / Reeves / Liquitex / Lefranc Bourgeois / Conte a Paris / Snazaroo). **Key skills:** Adobe Creative Suite CC / extensive print production knowledge / scripts for artwork automation / retouching / artwork project management / improving artwork quality and printability

● MAY 2016 - FEBRUARY 2018 / FK WORKS
Freelance Digital / Creative / Technical Artworker
London, UK



Working on a variety of print artwork projects (packaging / POS / brochures / large format / digital banners / any other marketing collateral). **Key skills:** Adobe Creative Suite CC / extensive print production knowledge / typesetting / retouching / pre-press artwork problem solving / attention to detail / focus on technically correct artwork and productivity

● MAY 2013 - MAY 2016 / BLUEPRINT (MPS)
Senior Artworker
Unit 3, The Yard, 122 East Road, London, N1 6FB, UK



Produced packaging, large format & other print artwork collateral within a team of artworkers and account managers for well-known international brands (Warner Brothers / HBO / Universal / Microsoft / Sony / Nintendo). **Key skills:** Adobe Creative Suite (5 / 6 / CC) / Adobe Acrobat / pre-press related problem solving / project management / typesetting / retouching / color profile management / Open Office

● SEP 2009 - JAN 2013 / LONDON SCHOOL OF ECONOMICS & POLITICAL SCIENCE
Reprographics Operator
Houghton Street, London, WC2A 2AE, UK



Worked within a Reprographics department providing printing, copying & print finishing services while studying a BA Print Management full-time degree course at LCC / UAL. **Key skills:** digital printing / scanning / copying / time management / booklet making / laminating / customer service

● MAY 2007 - SEP 2009 / MENZIES AVIATION
Ramp Agent / Ground Services Operative
Room 118, North Wing, Concord 2000 House, South Terminal, Gatwick, RH6 ODW, UK



Delivered air side ramp handling services (unloading and loading departing & arriving planes) at UK's second biggest airport. **Key skills:** marshalling aircrafts at the gates / loading & offloading aircrafts / driving airport vehicles / team leading / co-operation, communication & organisational skills / ASIG

● AUG 2001 - APR 2007 / PONT S.R.O.
Print Operator / Finisher / Plate-maker / Graphic Designer
Sena 171, 044 58, SK



Worked within a commercial print & publishing company in different positions related to print production. **Key skills:** operating litho & digital printing presses (1, 2 & 4 colour - Heidelberg / Xerox) / graphic design / attention for detail & quality / colour proofing / customer service / print finishing methods as trimming / binding / creasing / collating / stitching / laminating

TECHNICAL SKILLS

- Print production
 - creating / adapting artwork (image retouching / adding & editing masks / spot channels / vector paths / bitmaps / colour profiles)
 - creating / adapting special finishes for artwork (spot white / matte / spot varnish / emboss / deboss)
 - print artwork project management experience / implementing an artwork management system / improving print ready artwork quality
 - quality control / preflighting files / supplying high resolution PDFs to digital proofers / customer service in a client facing environment
 - hands on print production experience / operating different types of print equipment / print production problem solving
- Single page responsive website production using HTML, CSS & JavaScript (bootstrap based framework) / SEO

Adobe Photoshop ●●●●○

Adobe InDesign ●●●●○

Adobe Illustrator ●●●●○

Adobe Dreamweaver ●●○○○

HTML ●●●○○

CSS ●●●○○

Java Script ●○○○○

Google Analytics ●●●○○

Mac OS X ●●●●○

Windows OS ●●●●○

Android OS ●●●●○

Open Office ●●●●○

EDUCATION

- SEP 2010 - JUN 2013 / UNIVERSITY OF THE ARTS LONDON / LONDON COLLEGE OF COMMUNICATION
Bachelor of Arts 1st Class Honours Degree in Print Media Management
Elephant & Castle, London, SE1 6SB, UK, tel.: +44 207 514 6934
developed skills: print production (pre-press, press, post-press) / project management / resource management / environmental management / quality control procedures / marketing techniques / CTP training (Heidelberg) / ink and paper testing / web production methods / final year major project
- examined the potential of digital signage deployment for large format print companies
- SEP 1994 - JUN 1998 / HIGHER SCHOOL OF MECHANICAL ENGINEERING
Finished with a certificated leaving examination
Komenskeho 2, Kosice, 040 58, SK, tel.: +421 55 622 88 75-76
developed skills: design and construction of transport mechanisms and car components / mechanics / mathematics / analytical thinking

CERTIFICATES & SHORT COURSES

- OCT-DEC 2015 - Advanced Web Interfaces with CSS3 and HTML5 (City University London)
- JAN-APR 2015 - Web design with HTML & CSS (Morley College London)
- JAN 2015 - Introduction to Neuroscience & Neuromarketing (Copenhagen Business School)
- MAR 2013 - Project Management for AV Online (InfoComm Academy)
InfoComm International European Membership Office, Ground Floor, Suite F, Breakspear Park,
Breakspear Way, Hemel Hempstead, Herts, HP2 4TZ (UK)
- JUN 2010 - International English Testing System (Academic Module)
Candidate Number: 000468, Overall score: 7.0, Cambridge ESOL, British Council, IDP Education (UK)

DRIVING LICENCES

- OCT 2008 - Categories: C, D, W1 Forklifts / High Loader Trucks (ISO 3691 and EN ISO / IEC 17024)
Licence No.: 192V / 2008, Point Extra, Žilina, SK, tel.: +421 41 723 27 69
- DEC 1997 - Categories: B1, B, AM (from 1997) Licence No.: KS-03164-04 - full clean

LANGUAGES

Czech	● ● ● ● ○
English	● ● ● ● ○
Hungarian	● ● ● ● ○
Slovakian	● ● ● ● ●